WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floo Arlington, VA 22209
Putnam Partners 1322 G St. SE Washington, DC 20003	

Contract #	5305831	Date Entered
Schedule Dates	06/30/22-07/19/22	Last Modified
Advertiser	Marc Elrich for County Executive-D (125189)	Entered By
Agency	Putnam Partners (19148)	СО-ОР
Product	POLITICAL CANDIDATE (ns) (1186)	External #
Brand	Est.11149 (1750032)	Demo
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type
Sales Office	WJLA/GJLA/EJLA	Package Deal
Buyer Name	, ,	Commission %
Phone/Fax	/	Commission
СРЕ	, 895/928/11149	Net Total
Account Types	Local/Political Candidate Agency BRD	Sales Tax

Est.11149 Elrich DC TV 6/29-7/19

Weekly/Irregular

Billing Type

Comments

06/28/22 06/28/22 Alexa Schram No 11795470

Normal

15.00 \$2,227.50 \$12,622.50

By Broadcast Month Spots Rate Jul. 2022 24 \$14,850.00 Grand Total: 24 \$14,850.00
Grand Total: 24 \$14,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u :	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/30/22-07/01/22	3	:30	9A- Live with Kelly	1				X	Х			1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & Samp; RYAN(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
2.0	Normal Line / SPOT	07/06/22-07/08/22	3	:30	9A- Live with Kelly	1			х	X	х			1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & Samp; RYAN(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
3.0	Normal Line / SPOT	07/13/22-07/15/22	3	:30	9A- Live with Kelly	1			Х	X	х			1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & Samp; RYAN(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
4.0	Normal Line / SPOT	06/30/22-07/01/22	3		10A- News-Good Morning Washington at 10a	1				X	х			1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
																			1
		I.	-		CON	FIF	RM/	λΤİ	10	V C		NT	R	AC1	Γ				
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 11:46 AM on Tuesday, July 5 2022

		Contract # Schedule Dates	5305831 06/30/22-07/19/22	Date Entered Last Modified	06/28/22 06/28/22
	WJLA	Advertiser	Marc Elrich for County Executive-D (125189)	Entered By	Alexa Schram
obc	1100 Wilson Blvd, 6th Floor	Agency	Putnam Partners (19148)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11795470
		Brand	Est.11149 (1750032)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Putnam Partners		Buyer Name	, ,	Commission %	15.00
1322 G St. SE		Phone/Fax	/	Commission	\$2,227.50
Washington, DC 20003		СРЕ	895/928/11149	Net Total	\$12,622.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
		Comments	Est.11149 Elrich DC TV 6/29-7/19		

Washington (WJL/		_
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Jul. 2022	24	\$14,850.00
Grand Total:	24	\$14,850.00

Comments

Entered

5.0	Normal Line / SPOT	07/06/22-07/08/22	3		10A- News-Go Washington a		1		X	X	Х		1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
6.0	Normal Line / SPOT	07/13/22-07/15/22	3		10A- News-Go Washington a		1		X	X	X		1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
7.0	Normal Line / SPOT	06/30/22-07/01/22	2	:30	10:58:25A- A	ABC-The View	1			Х	Х		1	\$650.00	\$650.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMar/2021LP	6/28/22
8.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	10:58:25A- A	ABC-The View	1		X	Х	Х		1	\$650.00	\$650.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMar/2021LP	6/28/22
9.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	10:58:25A- A	ABC-The View	1		X	Х	Х		1	\$650.00	\$650.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMar/2021LP	6/28/22
	-	•				CON	FIF	RMAT	IOI	V (CO	NTF	RAC	Γ			· ·	
Accepted	-Agency/Advertiser:			Date:		Accepted-Sta	ation:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

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B/E Bookend P/B Piggy Back

Printed At: 11:46 AM on Tuesday, July 5 2022

Line Type / Break Type (Ref #)

Dates

Sec Length

Run Times

		Contract # Schedule Dates	5305831 06/30/22-07/19/22	Date Entered Last Modified	06/28/22 06/28/22
	WJLA	Advertiser	Marc Elrich for County Executive-D (125189)	Entered By	Alexa Schram
obc	1100 Wilson Blvd, 6th Floor	Agency	Putnam Partners (19148)	CO-OP	No
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11795470
		Brand	Est.11149 (1750032)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Putnam Partners		Buyer Name		Commission %	15.00
1322 G St. SE		Phone/Fax	/	Commission	\$2,227.50
Washington, DC 20003		CPE	895/928/11149	Net Total	\$12,622.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
		Comments	Est.11149 Elrich DC TV 6/29-7/19		

Washington (WJL/		Data
By Broadcast Month		<u>Rate</u>
Jul. 2022	24	\$14,850.00
Grand Total:	24	\$14,850.00

Comments

Entered

Line	Line Type / Break Type (Net #)	Dutes	See Length	itan mics	J. **	110 14	***		• •	5u 5t	u J	pots	Nate	rotar	Judion	Comments	Littered
10.0	Normal Line / SPOT	06/30/22-07/01/22	2 :30	11:59:56A- News-7News ON YOUR SIDE at Noon	1			Х	X			1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency) -LPMar/2021LP	6/28/22
11.0	Normal Line / SPOT	07/06/22-07/08/22	2 :30	11:59:56A- News-7News ON YOUR SIDE at Noon	1		X	X	х			1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency) -LPMar/2021LP	6/28/22
12.0	Normal Line / SPOT	07/13/22-07/15/22	2 :30	11:59:56A- News-7News ON YOUR SIDE at Noon	1		Х	X	х			1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency) -LPMar/2021LP	6/28/22
13.0	Normal Line / Access	06/30/22-07/01/22	2 :30	7:27:41P- Jeopardy	1			X	х			1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/28/22
14.0	Normal Line / Access	07/06/22-07/08/22	2 :30	7:27:41P- Jeopardy	1		X	X	X			1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/28/22
15.0	Normal Line / Access	07/13/22-07/15/22	2 :30	7:27:41P- Jeopardy	1		Х	X	Х			1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/28/22
				CON	FIF	RMAT	101	V C	O	NT	RA	/C	Τ				
Accepted-	Agency/Advertiser:		Date:	Accepted-St	ation:								Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Run Times

B/E Bookend P/B Piggy Back

Printed At: 11:46 AM on Tuesday, July 5 2022

Line Type / Break Type (Ref #)

Dates

Sec Length

		Contract # Schedule Dates	5305831 06/30/22-07/19/22	Date Entered Last Modified	06/28/22 06/28/22
	WJLA	Advertiser	Marc Elrich for County Executive-D (125189)	Entered By	Alexa Schram
obc	1100 Wilson Blvd, 6th Floor	Agency	Putnam Partners (19148)	CO-OP	No
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11795470
		Brand	Est.11149 (1750032)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Putnam Partners		Buyer Name		Commission %	15.00
1322 G St. SE		Phone/Fax	/	Commission	\$2,227.50
Washington, DC 20003		СРЕ	895/928/11149	Net Total	\$12,622.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
		Comments	Est.11149 Elrich DC TV 6/29-7/19		

Washington (WJLA By Broadcast Month		Rate
Jul. 2022	24	\$14,850.00
Grand Total:	24	\$14,850.00

16.0 Normal Line / SPOT 07/03/22-07/03/22 3 :30 7:30A- News-7News ON YOUR SIDE Weekend at 7AM 17.0 Normal Line / SPOT 07/10/22-07/10/22 3 :30 7:30A- News-7News ON YOUR SIDE Weekend at YOUR SIDE WEEK	Mo Tu We Th F	Fr Sa Su Spots X 1	Rate \$100.00	Total Station \$100.00 Washington (WJLA)	Comments Entered Daypart RT GOOD MORNING WASHINGTON SUN(Agency)-LPMar/2021LP
YOUR SIDE Weekend at 7AM		X 1		\$100.00 Washington (WJLA)	MORNING WASHINGTON SUN(Agency)-LPMar/2021LP
YOUR SIDE Weekend at		Y 1			- LPMay/2021LS
7AM			\$100.00	\$100.00 Washington (WJLA)	Daypart RT GOOD MORNING WASHINGTON SUN(Agency)-LPMar/2021LP - LPMay/2021LS
18.0 Normal Line / SPOT 07/17/22-07/17/22 3 :30 7A- News-7News ON YOUR 1 SIDE Weekend at 7AM 1		X 1	\$100.00	\$100.00 Washington (WJLA)	Daypart RT GOOD MORNING WASHINGTON SUN(Agency)-LPMar/2021LP - LPMay/2021LS
19.0 Normal Line / SPOT 07/04/22-07/05/22 2 :30 11:59:56A- News-7News ON 1 YOUR SIDE at Noon	x x	1	\$400.00	\$400.00 Washington (WJLA)	Daypart DT ABC 7 NEWS @ 6/28/22 NOON(Agency) -LPMar/2021LP
20.0 Normal Line / SPOT 07/11/22-07/12/22 2 :30 11:59:56A- News-7News ON 1 YOUR SIDE at Noon	X X	1	\$400.00	\$400.00 Washington (WJLA)	Daypart DT ABC 7 NEWS @ 6/28/22 NOON(Agency) -LPMar/2021LP
21.0 Normal Line / SPOT 07/18/22-07/19/22 2 :30 11:59:56A- News-7News ON 1 YOUR SIDE at Noon	X X	1	\$400.00	\$400.00 Washington (WJLA)	Daypart DT ABC 7 NEWS @ 6/28/22 NOON(Agency) -LPMar/2021LP
CONFIRM	MATION C	CONTRACT			
Accepted-Agency/Advertiser: Date: Accepted-Station:			Date:	Comments:	

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B/E Bookend P/B Piggy Back

Printed At: 11:46 AM on Tuesday, July 5 2022

WJLA-TV WASHINGTON, DC		Contract # Schedule Dates	5305831 06/30/22-07/19/22	Date Entered Last Modified	06/28/22 06/28/22
	WJLA	Advertiser	Marc Elrich for County Executive-D (125189)	Entered By	Alexa Schram
	1100 Wilson Blvd, 6th Floor	Agency	Putnam Partners (19148)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11795470
		Brand	Est.11149 (1750032)	Demo	
		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Putnam Partners 1322 G St. SE Washington, DC 20003		Buyer Name	, ,	Commission %	15.00
		Phone/Fax	1	Commission	\$2,227.50
		СРЕ	895/928/11149	Net Total	\$12,622.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
		Comments	Fet 11149 Flrich DC TV 6/29-7/19		

Washington (WJL/		
By Broadcast Month		<u>Rate</u>
Jul. 2022	24	\$14,850.00
Grand Total:	24	\$14,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	07/18/22-07/19/22	3		10A- News-Good Morning Washington at 10a	1	X	Х						1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
23.0	Normal Line / SPOT	07/11/22-07/12/22	3		10A- News-Good Morning Washington at 10a	1	×	Х						1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
24.0	Normal Line / SPOT	07/04/22-07/05/22	3		10A- News-Good Morning Washington at 10a	1	X	Х						1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
		1			CON	FIF	RM/	ΑТ	10	Ν (CC	N ⁻	ΓR	RAC	Γ		ı		Ш
Accepted	-Agency/Advertiser:			Date:	Accepted-St										Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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